

**ACCOUNTANCY**

Recruit



Property Management Ltd



**Case Study**

“Accountancy Recruit  
understood our business well,  
and the entire recruitment  
process was smooth and  
efficient.”

Jo Wilburn, Customer Retention  
Manager at Edge Property  
Management Ltd



# Key achievements

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- Following the departure of their Management Accountant, **Edge Property Management Ltd** approached Accountancy Recruit to discuss a requirement for a temporary accountant.
- The recruitment process was **very efficient**, with the role being filled within just two weeks of agreeing the brief.
- The company Director was **so impressed** with the successful candidate that they decided to offer her a permanent position as Head of Accounts.
- The recruiter ensured that she was **professional, helpful and flexible** throughout, and asked plenty of key questions to get a good understanding of the business.

# The Challenge



# Providing extra support within the finance department

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Edge Property Management Ltd approached Accountancy Recruit to discuss a requirement for a temporary accountant in order to help clear a backlog within the finance department.

The residential property management company, based in the North West, had never employed a temporary worker before. Therefore, the company director was unsure of what was needed.

As well as requiring additional finance support, the company had also experienced extra growth in the previous year, and therefore, were seeking someone urgently with sector specific experience, so that they could hit the ground running.

Jo Wilburn, Customer Retention Manager at Edge Property Management Ltd said: “When recruiting for this role, we wanted to find someone who had experience working in the property market and who also had a good understanding of estate management.”

“We had never used a specialist agency before, but finding a great professional can be tricky so we opted to use Accountancy Recruit as they seemed to be a great fit in that sense.”

A black magnifying glass is positioned over the screen of a silver laptop. The laptop screen is white and displays the text "The Search" in a bold, maroon font. The laptop keyboard is visible below the screen, and the magnifying glass handle is on the left side.

# The Search

# The Recruitment Process

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“Our recruiter began the process by asking the client key questions in order to get a real understanding of their requirements. With the Director unsure about whether he could find just one person who would be suitable or if the role would need splitting across two people, this was a vital stage in determining what would best suit the business.”

Accountancy Recruit commenced the process by shortlisting 11 potential candidates and, following detailed video interviews, presented six CVs to the client. As a result, three individuals were invited for interview.

One of the candidates interviewed would have been a strong fit for a temporary role. However, the third candidate was the perfect fit with her CV really defining what they were looking for. At this point, the client also made the decision to offer the successful candidate a permanent position.

Our recruiter said: “It was a pleasure working with Jo. Initially there was some uncertainty around what was required, but Jo was very efficient at coming back to me with answers to questions and further information. Feedback was prompt and the turnaround on CVs was quick, which ensured that the process kept momentum. It was great that we were able to find a really strong fit, so much so that the candidate was offered a permanent position rather than a three-month temporary position.”



**Why  
Accountancy  
Recruit?**

# Why Accountancy Recruit?

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After using Accountancy Recruit, Edge now recognise the value of using specialist recruitment agencies. They had previously used generic recruitment agencies, but now feel they should take a different approach in the future.

Jo commented: “Since working with a specialist agency, it’s made us realise just how beneficial it is to work with an expert recruiter who knows their sector well. They are able to supply you with the best possible candidates, which makes the process much easier as we know we’re going to get a strong selection of sector specific applicants.”

“Our recruiter was perfect! She had a really good understanding of accountancy, was extremely friendly and offered a great service from start to finish. Time was crucial for us and the recruitment process turnaround was fantastic. We would definitely use Accountancy Recruit again and I would highly recommend them too.”

**ACCOUNTANCY** Recruit

**We'll help you find  
the perfect candidate**

If you are looking for an exceptional finance or accountancy candidate, please talk to us about your requirements.

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